Activities 2025-26

Orientation Program for B.Com./BBA 1st Year

Date: 1st July, 2025

Objective: To familiarizing students with the academic environment, course structure, rules, and opportunities available in the institution.

Description:

An Orientation Programme for the newly admitted students of B. Com and BBA First year was successfully organized on 1st July 2025 with the objective of familiarizing students with the academic environment, course structure, rules, and opportunities available in the institution.

The programme commenced with a warm welcome to the Freshers'. Faculty members addressed the students and highlighted the importance of discipline, regular attendance, academic integrity, and active participation in curricular and co-curricular activities. Students were motivated to make the best use of their time during the course for overall personality development.

A key highlight of the orientation programme was the presentations delivered by senior students of B. Com and BBA. The seniors shared their experiences regarding academics, examinations, internal assessments, projects, internships, and campus life. Through PowerPoint presentations, they explained:

- Course structure and subjects
- Examination pattern and evaluation system
- Importance of internships, industrial visits, and skill development
- Participation in seminars, workshops, and extracurricular activities

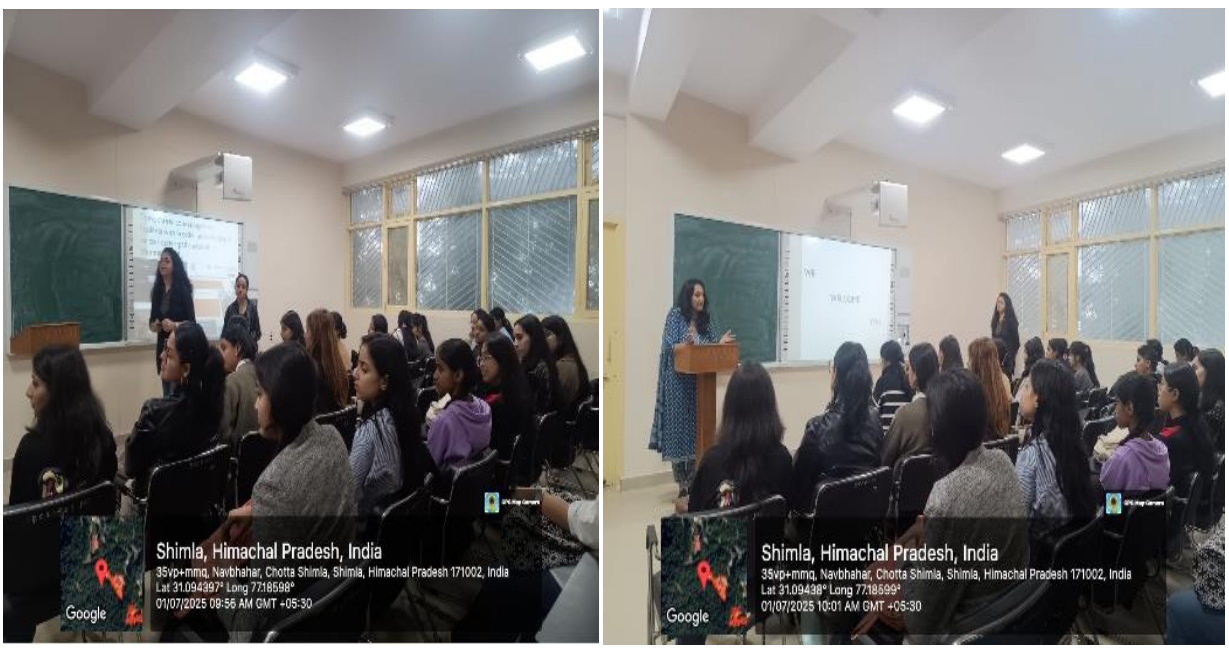
The senior students also guided the Freshers on effective study habits, time management, and ways to maintain a healthy balance between academics and personal growth. Their interaction helped the new students feel comfortable and confident in their new academic journey.

An interactive session was conducted at the end of the programme, during which the first-year students asked questions and clarified their doubts. The seniors and faculty members patiently addressed all queries, making the session informative and engaging.

The orientation programme concluded with a vote of thanks, appreciating the efforts of faculty members and senior students for their valuable guidance and support. Overall, the programme was highly successful and proved beneficial in helping the new students adapt smoothly to college life and understand the expectations of their respective courses.

Outcomes:

The programme helped first-year B.Com and BBA students gain a clear understanding of their course structure, subjects, and evaluation system.Interaction with senior students reduced anxiety among fresher's and helped them adapt comfortably to the college environment.The Orientation Programme held on 1st July 2025 for B.Com and BBA first-year students was a well-structured and impactful initiative. The guidance provided by senior students, along with faculty support, played a crucial role in preparing the Freshers for their academic journey. The programme successfully met its objectives by creating awareness, building confidence, and motivating students to actively engage in academic and co-curricular activities. Overall, the orientation programme laid a strong foundation for a productive and enriching learning experience for the new students.



Orientation Program

Investment Awareness Programme

Date: 28th August, 2025

Objective:

Objective of the Webinar is to enhance students' understanding of the fundamentals of investmentand financial planning, the role of securities markets in the Indian economy, career opportunities within the Banking, Financial Services and Insurance (BFSI) sector.

Description:

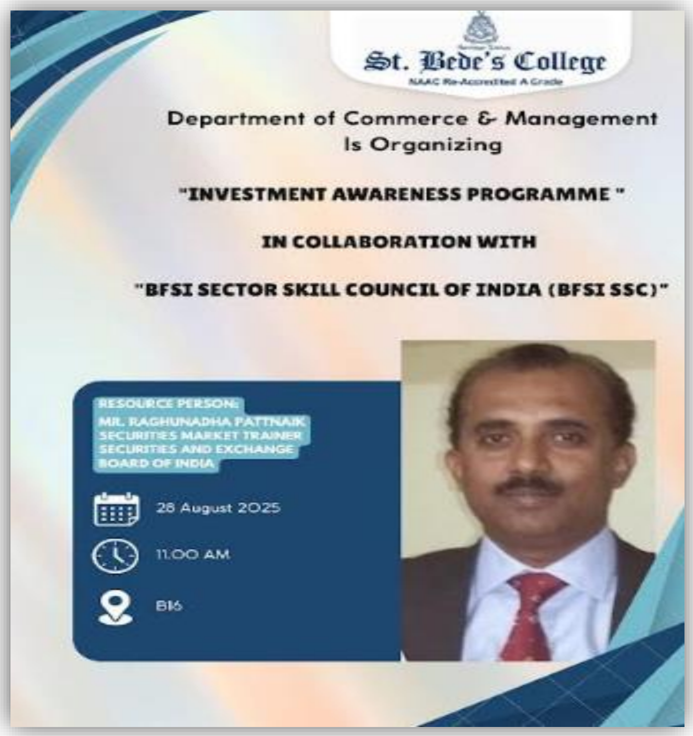
The Department of Commerce and Management, St. Bede's College (NAAC Re-Accredited A Grade), organised an insightful Webinar on "Investment Awareness Programme" on 28th August, 2025 at 11:00 AM in Room B16. The session was conducted in collaboration with the BFSI Sector Skill Council of India (BFSI SSC). TheResource Person was Mr. RaghunadhaPattnaik, Securities Market Trainer, Securities and Exchange Board of India (SEBI)Mr. Pattnaik.

The webinar covered a wide range of relevant topics, Introduction to Investment Concepts, Meaning and importance of Investment, Difference between Savings and Investment, Risk–return Relationship, Overview of Financial Markets, Structure and Functioning of Capital Markets, Primary vs. Secondary Markets, Role of SEBI in Regulating Markets, Investment Instruments such as Equity Shares, Mutual Funds, Bonds and Debentures, Systematic Investment Plans (SIPs), Exchange-Traded Funds (ETFs), Investor Protection and Rights such as, How to avoid Fraudulent Schemes, Importance of KYC and Transparent Documentation, Understanding Market Disclosures and Risk Factors and Career Opportunities in the BFSI Sector, Roles in Banking, Insurance, Investment Advisory, Mutual fund Distribution, Skills required and Certifications offered by BFSI SSC, Importance of Financial Competencies for Global Career Pathways.

The speaker used real-life examples and simplified explanations, making the session highly interactive and beneficial for students with varying levels of financial knowledge.The Q&A segment was particularly engaging, with students seeking clarifications onStarting investment at an early agesafe platforms for beginners,how SEBI protects retail investors, career pathways for finance graduates.

Outcomes:

Improved financial awareness and investment readiness among students, encouraged students to explore the BFSI sector and relevant skill certifications, empowered attendees to make informed financial decisions, and strengthened industry–academia linkage through BFSI SSC. The "Investment Awareness Programme", proved to be an enriching learning experience for students. The Department of Commerce and Management expressed its gratitude to Mr. RaghunadhaPattnaik for delivering an insightful session and to the BFSI Sector Skill Council of India for their valuable collaboration.



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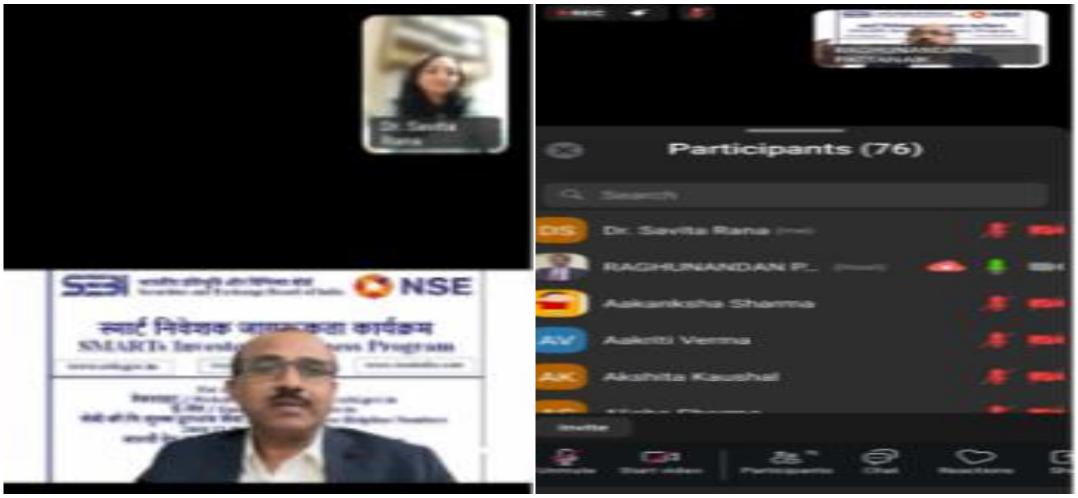

Webinar on Investment Awareness Programme

Webinar on How to land a high paying job in big 4s and MNCs

Date –29th October, 2025

Objectives: The objective of this webinar was to help participants understand what it truly takes to land a high-paying job in Big 4 companies and leading multinational corporations. It aimed to explore the essential skills, professional qualifications, and personal branding strategies that make candidates stand out in a competitive market. This session also focuses on building strong resumes, mastering interviews, and developing the right mind-set for long-term growth and success in global corporate environments.

Description:

The Resource personMs. Kushi Gera conducted the webinar, the highlights were as follows:

- **Welcome & Introduction** – Overview of the topic and meeting objectives.
- **Understanding the Big 4s and MNC Work Culture** – What makes them desirable and how they recruit.
- **Essential Skills & Qualifications** – Technical, analytical, and soft skills that top employers seek.
- **Building a Powerful Resume & LinkedIn Profile** – Presenting yourself professionally online and on paper.

- **Interview Preparation & Professional Etiquette** – How to confidently face HR and technical rounds.
- **Networking & Personal Branding** – Using connections and reputation to open global opportunities.
- **Career Growth & Continuous Learning** – How to sustain success and move up the corporate ladder.
- **Q&A and Closing Remarks** – Open discussion and key takeaways.

Key point discussed

- **Career in accounting and finance**
  1. How to start your career
  2. How the journey starts in accounting and financial career
- **Do additional courses other than simple graduation**
  1. Learn new things
  2. Develop your profile
  3. Upskill yourself (Excel, financial modelling)
- **Professional Qualifications**
  1. Shortage in accounting and finance profession
  2. Big 4 is looking for people who hasglobal qualifications
- **Levels of ACCA**
  1. Applied knowledge
  2. Applied skill
  3. Strategic professionals
  4. 3 years of professional work experience after 6 or 7 papers
  5. Ethics and professional skill module

Outcome:

Landing a high-paying job in Big 4 firms or top MNCs is not just about having a degree — it's about developing the right mindset, skill set, and professional attitude. With the right combination of technical knowledge, strong communication skills, and a consistent learning approach, anyone can build a career in these global organizations. Success in such firms comes from preparation, persistence, and professionalism. Opportunities don't just appear — they are created through effort, networking, and confidence.

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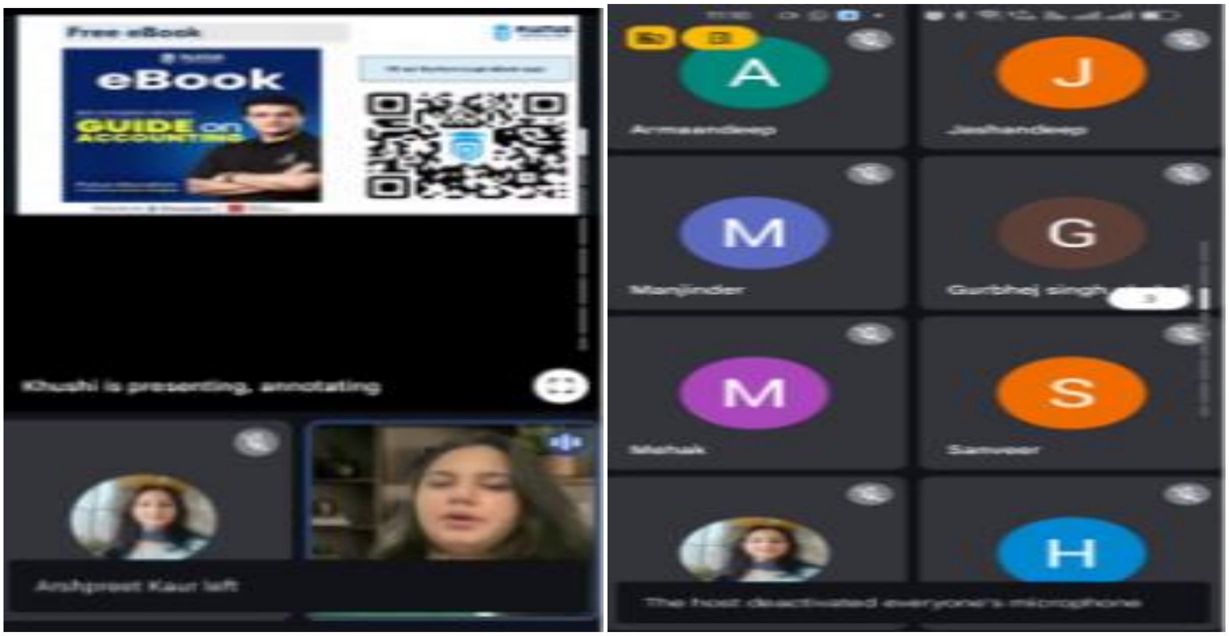

Webinar on How to land a high paying job in big 4s and MNCs

Financial Literacy Awareness Workshop

Date: 12th November, 2025

Objective:

The main objective of the workshop was to enhance students' understanding of financialplanning, savings, investments, banking services, and the responsible use of financial resources.

Description:

The Departments of Commerce & Management and Economics jointly organized a Financial Literacy Awareness Workshop on 12th November 2025 in collaboration with the Reserve Bank of India (RBI). The main objective of the workshop was to enhance students' understanding of financial planning, savings, investments, banking services, and the responsible use of financial resources.

Distinguished officials from the Reserve Bank of India — Mr. Ashish Kumar Sharma (Assistant General Manager), Mr. Rahul Joshi (Manager), Ms. Sheenam (Manager), and Mr. Bikram Bangarh (Assistant Manager) — graced the occasion and conducted an informative and interactive session. They highlighted the importance of financial literacy, explained the role of the banking system, discussed personal financial management, prevention of financial frauds, and provided valuable insights about career opportunities in the RBI.

The event witnessed active participation from students. A quiz competition based on financial topics was organized, in which students participated with great enthusiasm. In addition, two short skits were presented by students, conveying messages about financial discipline and fraud prevention in a creative and entertaining manner.

At the end of the program, refreshments were served to all students and guests. The event concluded with a vote of thanks, expressing heartfelt gratitude to the officials from the Reserve Bank of India for their valuable time and contribution.The workshop was highly appreciated by both students and faculty members and proved to be a valuable initiative to empower young learners with essential financial knowledge and inspire them to make informed financial decisions in the future.

Brochure

Department of Commerce and Management
St. Bede's College, Shimla

Financial Literacy Awareness Workshop

REPORT ON INDUSTRIAL VISIT TO ITC BADDI (PERSONAL CARE PRODUCTS DIVISION)

Date: 19 November 2025

Objectives:

To connect classroom learning with real-world industrial processes, to understand the manufacturing of personal care products such as soaps, shampoos, creams, and hygiene essentials, to observe quality control systems, packaging technologies, and automation used at ITC.To introduce students to career opportunities in manufacturing, marketing, procurement, logistics, and operations management and to gain insights into ITC's sustainability initiatives and corporate values.

Description:

The Department of Commerce and Management organized an industrial visit to ITC Baddi – Personal Care Products Division on 19th November 2025 for final-year students of B.Com and BBA. The purpose of the visit was to provide students with practical exposure to manufacturing operations, supply chain systems, workplace safety, and modern industrial practices adopted by leading multinational companies.

A total of 33 students participated in the visit, accompanied by Dr. Savita Rana and Ms. Divya Sharma, who guided and supervised the students throughout the tour.Students were warmly welcomed by the company officials, who presented a brief overview of: ITC's history and growth, Structure of the personal care products division, Production workflow and supply chain model, Safety guidelines to be followed during the plant visit. A short audio–visual presentation was shown, highlighting ITC's commitment to innovation, quality, and sustainability. Students were also given a Plant Tour & Demonstrations where they learnt about Raw Material Handling, Automated mixing and blending machines, High-precision filling lines for creams, lotions, and liquid products, Quality Control Laboratory, quality norms followed as per national and international standards, Automated packaging units, Labelling machines ensuring accuracy and consistency, Sustainability-focused packaging materials, Storage techniques using modern racks and digital inventory control and transport management and distribution process. Students also interacted with engineers and quality managers who explained operational challenges and best practices in production management.

A special interactive session was organized where students asked questions related to:Career opportunities in FMCG and manufacturing, Internship possibilities, Skill requirements for roles in operations management and ITC's commitment to environmental and social responsibility. Officials encouraged students to develop strong analytical, managerial, and technical skills to excel in the FMCG sector.

Outcomes:

Enhanced their confidence and professional outlook, helped them relate theoretical concepts with industry practices, motivated them to pursue careers in operations, marketing, and supply chain management, and provided a meaningful and enjoyable learning experience. The industrial visit to ITC Baddi – Personal Care Products Division on 19 November 2025 was highly successful and enriching. It provided valuable practical insights into manufacturing systems, quality controls, and corporate functioning of a leading FMCG company.The visit enriched students with practical knowledge and industry exposure. The Department expresses gratitude to ITC management for their support and hospitality.

Industrial Visit to ITC Baddi (Personal Care Products Division)

Professional Training Program on Digital Literacy and Accountancy

Date: 10, March 2026

Objective: To provide students and participants with a deeper understanding of Ms. Excel and digital literacy.

Description:
The Department of Computer Science and the Department of Commerce and Management jointly organized a two-day Professional Training Program on Digital Literacy and Accountancy for the students of BBA and BCA.
The program witnessed enthusiastic participation from students of Sanjauli College (Centre of Excellence) as well as students from Convent of Jesus and Mary. The primary objective of the program was to enhance students' practical knowledge and skills in digital tools and basic accounting concepts relevant in today's technology-driven environment.

During the training sessions, students were introduced to various aspects of digital literacy, with special emphasis on MS Excel and its applications in data management, analysis, and accounting practices. The sessions were interactive and activity-based, enabling students to gain hands-on experience. Key topics covered included data entry, formula application, spreadsheet management, and basic financial calculations.

The resource persons delivered insightful lectures and guided students through practical exercises, helping them understand real-world applications of digital tools in business and commerce. The program also focused on improving analytical thinking and problem-solving skills among participants.

Students actively participated in all sessions, showing great interest and enthusiasm throughout the program. The interactive nature of the training helped them clarify their doubts and strengthen their conceptual understanding.

The program concluded successfully with positive feedback from participants, who appreciated the practical exposure and relevance of the topics covered. Such initiatives play a vital role in bridging the gap between theoretical knowledge and practical skills, preparing students for future academic and professional challenges.

Outcomes:

Overall, the session was highly beneficial and enhanced students' knowledge and awareness about digital literacy and Ms excel.

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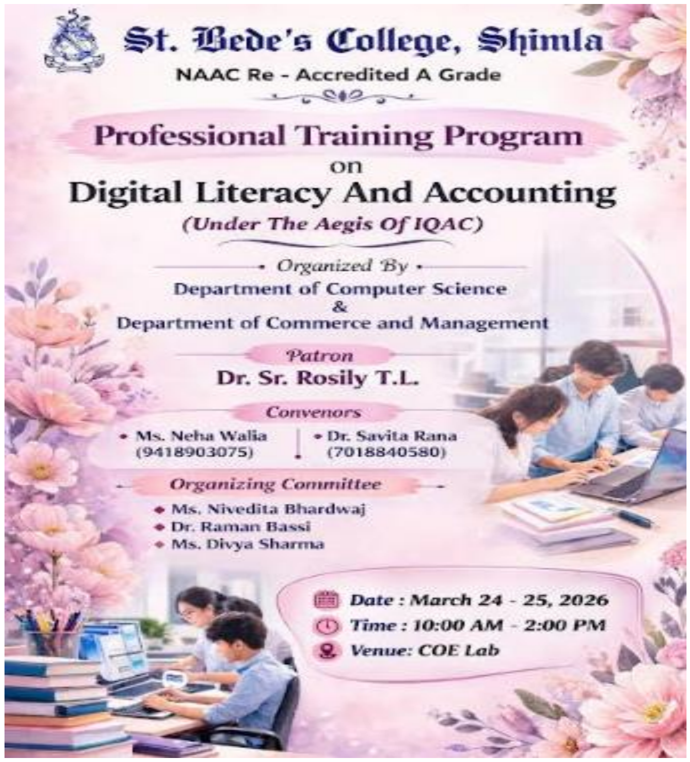

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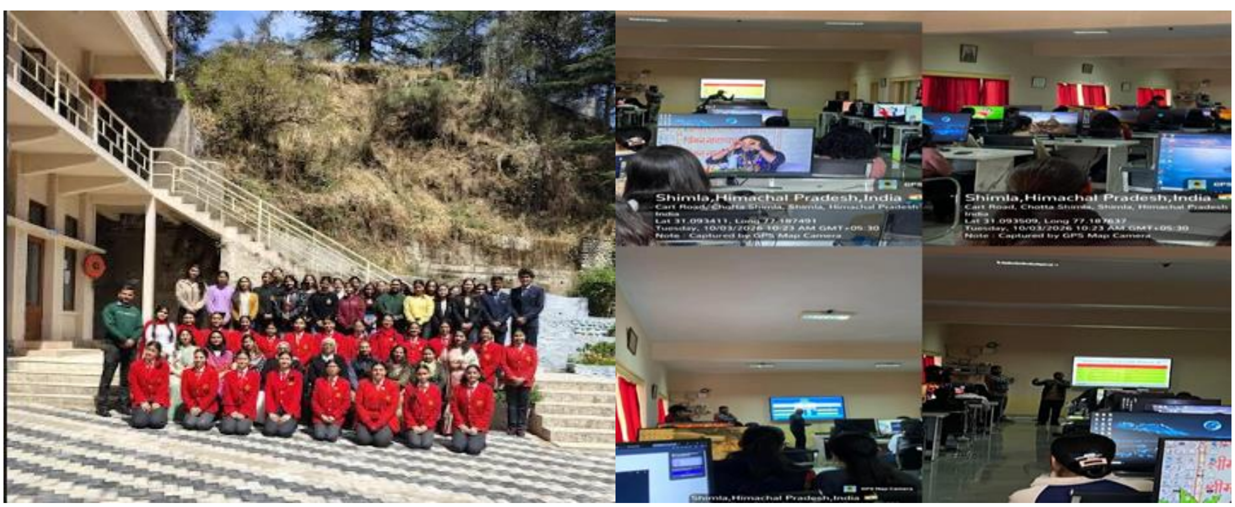

Professional Training Program on Artificial Intelligence